

WORKSHOP
Recalibrating Culture – Reconfiguring the (Trans-)Cultural
Heidelberg Centre for Transcultural Studies
November 22nd-23rd, 2018



PROGRAM

Thursday, November 22nd

14.00

INTRODUCTION

Wann, wieso und warum: Recalibrating Culture

Philipp Stoellger & Barbara Mittler (Heidelberg University)

14.30-16.30

KEYNOTE 1

Digitalität, Globalität und der Verfall kultureller Differenz. Zur Kritik algorithmischer Rationalisierung

Dieter Mersch (Züricher Hochschule der Künste)

16.30 BREAK

16.45-17.30

The Trajectory of a Viral Image: On the Afterlife of the Alan Kurdi Image

Avishek Ray (National Institute of Technology Silchar)

17.30 BREAK

18.00-20.00

KEYNOTE 2

Eco Art Histories: Genealogies, Methodologies, Practices, Horizons

Monica Juneja (Heidelberg University)

20.15 DINNER

Friday, November 23rd

9.15-11.15

KEYNOTE 3

Of Trees and the Wood, Cultures and CULTURE

Rudolf Wagner (Heidelberg University)

11.15 BREAK

11.30-12.15

Umwelt and Innenwelt: The Experience of Environmental Transformation

Sophie Roche (Heidelberg University/Goethe University Frankfurt)

12.15-13.00

To Live a "Folk Life": Visual Documents of "Local Culture" in Late Colonial Taiwan (1941-45)

Kuo-An Ma (National Center for Photography)

13.00-14.00 LUNCH

14.00 -14.45

‘A little more than just literature’: Representations of the ‘(trans-)cultural’ Finance Capital in Audio- Visual Advertisements in the Post-demonetization India

Sourav Kargupta (Independent postdoctoral scholar)

14.45-15.30

Visualising Value: Transculturing Passports

Prem Poddar(Roskilde University)

15.30-16.15

Formation and Transformation of Virgin Mary's Image in Ming-Dynasty China

Simon Yin (Hefei University of Technology)

16.15 BREAK

16.30-18.30

KEYNOTE 4

Iconic Presence and Real Presence: The Double Evidence of Images in Religion

Hans Belting (HGF Karlsruhe)

DINNER