

HOW ARE COMMUNICATION AND SOCIETY IN IBERO-AMERICA RELATED? HOW DOES CULTURE STAND UP TO POWER IN IBERO-AMERICA? HOW IS PUBLIC OPINION IN IBERO-AMERICA BUILT? HOW DO LANGUAGES SHAPE IDENTITIES?

The master's program Communication and Society in Ibero-America at the Heidel-

berg Center for Ibero-American Studies (HCIAS) is aimed at students interested in questions related to communication and society in Ibero-America. It provides you with interdisciplinary perspectives and area-specific knowledge on issues that are especially relevant for Ibero-American societies. You will strengthen your methodological, language, and communication skills and orient them toward a cross-cultural academic profile. The HCIAS master's degree will provide you access to challenging fields of activity in research as well as outside academia.

INTERDISCIPLINARY

From different angles of the humanities and the social sciences, you approach social and communication dynamics

– in political and economic spaces of the Ibero-American macro-region;

- with regard to Ibero-American cultures, peoples, and their natural environments;
- related to social, linguistic, and socio-cognitive phenomena and the information
- society in Ibero-America.

You will gain interdisciplinary competencies in qualitative and quantitative methods and be able to apply them in the description, analysis, and comprehension of communication and its social dimensions in Ibero-America.

INTERNATIONAL Sharpen your international profile inside and outside the classroom: Benefit from a

highly international study environment in classes taught in English and Spanish. Meet scholars from Ibero-America and all over the world. Our master's program is designed to provide you with in-depth knowledge about Ibero-America's societies and a comprehensive understanding of their characteristic communication dynamics.

Go Abroad The four-semester program includes an integrated mobility window that offers you a

change of scenery and deeper insights into research and application: it will provide you hands-on experience with future professional fields.



The flexible course of study and the integrated stay abroad during the program give you the opportunity to individually orient your qualification profile for professional fields

INDIVIDUAL

Career Perspectives

– in institutions: international organizations, NGOs, cultural institutions, communication

departments, public services;

– in academia: university and non-university research institutes;

– in the private sector: consulting agencies for political communication, public opinion

in and outside academia.

- research institutes, press and media.
 - Basic Information
- English and Spanish language study program
 integrated research stays or internships abroad
 study location: Heidelberg University, Germany

- full-time master's program, 120 ECTS, 2 years

- Application Requirements
- undergraduate university degree in humanities or social sciences
 English proficiency (C1)

- lectures begin October

Spanish proficiency (B2)Deadlines

- applications accepted: starting May 1stinternational students: June 15th
- German students and international students with German qualification documents: September 30th

HEIDELBERG UNIVERSITY AND HCIAS Heidelberg University



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HCIAS

The Heidelberg Center for Ibore American Studies (HCIAS) is an experiment of the studying of the studies of

HCIAS
The Heidelberg Center for Ibero-American Studies (HCIAS) is an interdisciplinary central research institution of Heidelberg University, Germany. At the HCIAS, we investigate the social, cultural, and environmental realities of the Ibero-American macro-region from the perspectives of the social sciences and humanities, linking them to environmental studies.

