



EXECUTIVE EDUCATION PROGRAMME ON SOCIAL
INNOVATION 2020 - 2021



NEWS FROM PARTNERS

*The **SIED project** partners are currently developing and putting the final touches on the teaching contents that will equip curriculum participants to develop a prototype of social innovation up to market launch. In this newsletter we will present some of the main elements of this preparation work. For more information on the project, please visit our [website](#).*

//University of Heidelberg

In the last weeks, the team in **University of Heidelberg** has been working on the development and preparation of teaching materials for the curriculum. The project management team has also prepared the Transnational Project Meeting that took place 5-6 October. The consortium partners met - mostly digitally - to discuss organizational matters as well as content, e.g. what "social innovation" means for us as a consortium or what a network of social innovators might look like.

The work on the case study database continued diligently and Heidelberg has been able to contribute almost 50 entries at this point.

Due to the corona pandemic, the curriculum could not start in October as planned, but had to be postponed until March 2021. If you are interested in participating in the curriculum, please send an email to mona.sabbarth@dwi.uni-heidelberg.de

//Agirre Lehendakaria Center for Social and Political Studies, Bilbao, Spain

ALC is currently framing their learning module. It will focus on the *Open Innovation Platform* approach that the Center implements, tests and studies. ALC refers to Social Innovation Platforms as the set of actors, methodologies and actions that, in being integrated and open, generate new processes, products and services to deal with the challenges communities face (Espiau 2017). This approach will be shared in the module in accordance with the components that form it.

The initial elements that form the platforms will be in focus: social brokerage, deep listening, digital and co-creation process. Each of the Open Innovation Platform components will be presented according to what they are, examples on how ALC has implemented them and followed by hands-on activities to explore them in the context of the challenge the participants will be focusing on.



Transnational project meeting, October 2020

//VID Specialized University, Oslo, Norway

One of the key elements of SIED is creating synergy effects through the involvement of a variation of relevant actors in each partner country. **VID** has recently had an interesting meeting with **Ashoka Norway**, with the aim of increasing internal cooperation concerning social innovation. Different perspectives on partnerships between the university and NGOs and municipalities were discussed and the SIED project was mentioned as an interesting platform for cooperation. The cooperation with Ashoka will be developed in the fourth module of the curriculum, as the country manager **Sarah Prosser** will be involved in exchange with the participants. VID partners foresee this resulting in many creative processes.

//Trier University, Germany

In the past months our partners in **Trier University** have been developing their teaching material and have also put their dissemination strategy into action. Every two months a newsletter is sent via consortial partners networks to inform about recent SIED developments. For the moment this also includes the performance, recording and cut of video interviews with all consortial partners. The outcome will be an information video that gives a brief introduction into the project's contents and its working structure. The video will also be used for promotion purposes, to engage further participants for the first cohort, starting in March.

Another element that is currently worked on, and soon also finalised, is the *SIED database*, a central platform where social innovation projects across Europe are collected, listed and open source available. Work on the database includes the collection of such social innovative projects as well as the technical matter of setting up the database.

//Applications welcome!

A few places still remain in the Curriculum! Participants from the Eastern parts of Europe are particularly encouraged to present their application, but other applicants are also welcome. Please find more information on our [website](#).

For further information about this project, please get in touch with the contact person at the University of Heidelberg or the dissemination partner Eurodiaconia:

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