

Social Innovation and Entrepreneurial Education in European Social Services

LTTA 3 (Trier) - Prototyping & Social Business Model Generation:

April 06 th , 2022		
		Topic
9.45 am	Lecture	Social Entrepreneurship process & prototyping entrepreneurial solutions
10.30 am	Break	Coffee-Break
10.45 am	Discussion	Reflection on key aspects of prototyping
11.00 am	Lecture	Examples of functional prototypes
11.15 am	Team presentation	Brief pitch of Bilbao results
11.45 am	Group-work	Groupwork: Prototype your ideas
1 pm	Break	Lunch
2 pm	Group-work	Groupwork: Test, Feedback and continue working on prototypes
3.00 pm		Coffee-Break
3.15 pm	Group-work	Groupwork: Test, Feedback and continue working on prototypes
4 – 5.00 pm	Lecture and discussion	Successful social business models – a regional example

April 07 th , 2022		
		Topic
9.00 a.m.	Lecture	How to generate social business models for innovative solutions?
9.45 a.m.	Discussion	Case-based reflection on core elements of a social business model
10.15 am	Group-work	Short input Group work: identifying Users, Clients and Value Propositions Group work /w input: Key Activities, Resources, Partnerships
	10.45 am	Break
11 am	Lecture	Input: Costs and Revenues for Social Ventures
11.45 am	Group-work	Group work: Costs and Revenues
12.45 pm	Break	Lunch
1.45 pm	Group-work	Finalizing the Social Business Model – variations and refinement
2.45 pm	Break	
3.00 pm	Group-work	Prepare short Pitches on Social Business Models
4 pm	Social Innovation Day	Meet fellow intrapreneurs from Trier-Lux Region Participants present the stage of their innovation to external multipliers from the border region Trier and invite the external multipliers to comment on the state of prototype development of the respective innovation.
5pm – 6.00 pm		Evaluation, Feedback and Farewell

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April 08 th , 2022		
		Topic
9 am – 10.30am	Lecture	Changes in the social investment landscape
	10.30am – 10.45 am	Break
10.45 – 11.00 am	Discussion	Reflection on core elements of communicating with social investors
11.00 am	Forum	Lecture and discussion: defining and measuring the social impact of innovative social business models
1.00 pm	Break	Lunch
2.00 pm	Group-work	Group work: Consequences of feedback on business models
2.45 pm	Break	Bio-Break
3.00 pm	Lecture	Input and Groupwork: Next steps and outlook Oslo: sustainability and implementation
3.45 pm		Reflection on the last three days
4.15 pm	Group-work	Evaluation and Feedback
5 pm		Farewell