

Social Innovation and Entrepreneurial Education in European Social Services

1st Cohort – 03/2021-09/2021

LTTA 2: Social Innovation Curriculum on regional innovation, based on the Basque transformation experience

Venue: Online

Date: 28th- 30rd April 2021

| Apr 28 th , 2021 | | Online | |
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| | TYPE | SUBJECT | LECTURER |
| 9.00 - 9.05am | | Welcome Remarks | Gorka Espiau |
| 9.05-9:30am | | Warm-up – ice-breaking questions | |
| 9.30 – 9.40am | Lecture | Keynote Speaker: Basque Model of Regional Transformation | Gorka Espiau |
| 9.40-9:50am | Lecture | Keynote Speaker: Arantzazulab | Naiara Goia |
| 9:50-10:00 | Lecture | Keynote & reflection: Open Innovation Platforms approach | Gorka Espiau |
| 10:00-10:15am | Reflection | Open the opportunity to share questions and reflections | Gorka Espiau |
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| 10.15-10:30am | | Break | |
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| 10:30-11:00 | Lecture | Keynote & reflection. Open Innovation Platform elements: Framing the intent, Social Brokerage, Deep Listening & sensemaking (collective interpretation), Co-creation process (5 levels), Platform management & evaluation, Developmental communication, New Investment Strategies | Gorka Espiau |
| 11:00-11:30 | Reflection | Open the opportunity to share questions and reflections | Gorka Espiau |
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| 11:30-12:00 | Participants' presentation | Participants sharing work developed prior to the session on Deep Listening | Itziar Moreno |
| 12:00-12:30 | Lecture | Keynote & reflection - Deep Listening & sensemaking <ul style="list-style-type: none"> - Listening methods - Digital Listening - Narratives and profiles - Collective sensemaking | Itziar Moreno |
| 12:30 – 4:00pm | Working time | Lunch break Working time - Deep Listening & sensemaking. | Itziar Moreno |
| 4.00- 5:00pm | Reflection | Reflection and Sensemaking - Deep Listening & sensemaking. | Itziar Moreno |

| Apr 29 th , 2021 | | Online | |
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| 9.00-9:20am | | Check-in: quick warm-up to welcome participants | |
| 9.20- 9.45am | Lecture | Keynote & reflection – “Getxo Zurekin initiative: Community listening platform on how people approach death and dying” | Naomi Hasson, Gorka Espiau & Itziar Moreno |
| 9.45am – 10:20am | Reflection | Q&A between participants and presenters | Naomi Hasson, Gorka Espiau & Itziar Moreno |
| 10:20-10:30 | | Bio break | |
| 10:30am-11am | Lecture | Keynote & reflection – “Getxo Zurekin initiative: Community listening platform on how people approach death and dying” | Naomi Hasson, Gorka Espiau & Itziar Moreno |
| 11:00-11:30am | Reflection | Q&A between participants and presenters | Naomi Hasson, Gorka Espiau & Itziar Moreno |
| 11:30am – 11:45am | | Bio break | |
| 11:45am-12:15 | Lecture | Keynote & reflection - Framing the intent, Social brokerage | Gorka Espiau |
| 12:15-12:45 | Reflection | Q&A | Gorka Espiau |
| 12:45 – 4:00pm | Working time | Lunch break Working time – Framing the intent, Social brokerage. | Gorka Espiau |
| 4.00-5.00pm | Reflection | Reflection and Sensemaking - Framing the intent, Social brokerage | Gorka Espiau |

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| 30th April 2021 | Online | | |
| | | SUBJECT | LECTURER |
| 9.00-9:20am | | Check-in: quick warm-up to welcome participants | |

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| 9.20- 9:50am | Lecture | Keynote & reflection - Debagoiena 2030 initiative: a movement to activate the next transformation in the valley | Elena Herrarte, Jone Espilla |
| 9:50am – 10:20am | Reflection | Q&A between participants and presenters | Elena Herrarte, Jone Espilla |
| 10:20-10:30am | | Bio break | |
| 10:30– 11:05am | Activity | Activity in break-out rooms: portfolio and systemic reflection | Elena Herrarte, Jone Espilla |
| 11:05am – 11:30am | Sharing back | Ask groups to share back in plenary session | Elena Herrarte, Jone Espilla |
| 11:30am – 11:45am | | Bio break | |
| 11:45am-12:15 | Lecture | Keynote & reflection – Co-creation process (5 levels) | Ione Ardaiz |
| 12:15-12:45 | Reflection | Q&A | Ione Ardaiz |
| 12:45 – 3pm | Working time | Lunch Break Working time - Co-creation process (5 levels) | Ione Ardaiz |
| 3.00 – 4.00pm | Reflection | Reflection and Sensemaking - Co-creation process (5 levels) | Ione Ardaiz |
| 4.00 – 4.30pm | Lecture | Presentation: Trier homework | Schröer |
| 4.30 – 5.30pm | Reflection | Final reflection on the three days | Gorka Espiau |