**sponsoring agreement**

(Version vom 22.03.2022)

between

**University of Heidelberg**

represented by the chancellor Dr. Holger Schroeter

Seminarstraße 2

69117 Heidelberg

**organising facility**

Adresse

*-* in the folllowing „facility“ -

and the

**Sponsor**

Adresse Sponsor

VAT number:

(required of sponsors from another country of the EU)

- in the following „sponsor“ -

# Preamble

The facility arranges the following project or event:

(describe project or event)

The sponsor is interested in supporting the project or the event. The sponsor and the facility cooperate for this purpose as follows:

# § 1 Services of the facility

The facility gives the following rights:

***Cross if applicable or fill in:***

1. **acknowledgement** (not taxable services)

mention the agreement partner as sponsor when opening the event and before the relevant   
 coffee breaks

advert to the sponsor on posters, in event information, exhibition catalogues, abstract book-

let and similar event brochures (if existing) without special highlighting

advertising the logo of the sponsor on the homepage of the University (without link, without

special highlighting)

The sponsor is allowed to advertise on the same way (as listed below) in own publications.

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1. **advertising performance**

*Interner Hinweis:*

*Achtung: Die Vereinbarung dieser Leistungen löst Umsatzsteuer und Ertragsteuern beim Institut aus. Die Ertragsteuern betragen bis zu 45% der Sponsoringeinnahmen und gehen vom Budget ab. Kontaktieren Sie vor Vertragsabschluss die Steuerabteilung (*[*steuern@zuv.uni-heidelberg.de*](mailto:steuern@zuv.uni-heidelberg.de)*).*

*Bei der Rechnungsstellung zu beachten:*

[*https://www.uniheidelberg.de/md/zuv/finanzen/buchhaltung/rechnungsstellung\_bei\_umsatzsteuerpfl.\_projekten.pdf*](https://www.uniheidelberg.de/md/zuv/finanzen/buchhaltung/rechnungsstellung_bei_umsatzsteuerpfl._projekten.pdf)

advertising the logo of the sponsor on the homepage of the University (with link)

letting space for sponsor presentation

distribution or display of flyers or giveaways with the sponsors logo

possibilities of presentation during the event (welcoming speech, press conference etc. )

The sponsor is allowed to market the sponsoring activity in the own advertising.

other:

# § 2 Services of the sponsor

1. The sponsor supports the event with an amount of XXX € plus VAT if applicable. No other costs will be charged.
2. The amount will be transfered after billing.

# § 3 Principle of separate interests

The parties hereto acknowledge that by entering into this agreement, no influence is exerted on the Universities sales businesses, in particular in terms of purchases and procurement / pricing, and that no such expectations exist.

# § 4 Responsibilities

1. The Organiser is solely responsible for organising the event. In organising the event the Organiser agrees to abide by all pertinent regulations and to obtain the necessary permits.
2. The Organiser assures that the conclusion and performance of this agreement including the acceptance of the sponsorship money do not infringe statutory provisions or regulations and do not contravene the Organiser’s internal by-laws and regulations, and that the conclusion and performance of the agreement do not constitute a dereliction of official duty by the Organiser’s personnel and employees.

**§ 5 Final provisions**

1. If individual provisions of this agreement are ineffective, the remaining provisions shall remain in full force and effect. Such ineffective provision shall be replaced by an effective provision which comes closest to what the parties hereto had wished or would have wished, had they been aware of the ineffectiveness of the provision. The same applies to any omissions herein.
2. Changes and amendments must be made in writing to be effective. Collateral agreements have not been made.
3. This agreement is the entire agreement among the parties hereto. Any verbal or written agreements or arrangements made prior to the signing of this agreement are herewith revoked and null and void.

**Declaration of Acceptance in Terms of Data Privacy Protection**

The University is obligated to list sponsoring revenues exceeding 1000 € within one year in the State of Baden-Württemberg’s public sponsoring report which is released every two years on the internet. Every sponsoring donor has the opportiunity to remain incognito. The sponsoring report is to enhance transparency in the acceptance of allocations made by private companies. The report depicts the year, the amount and the kind of the allocation (here: sponsoring), the intended purpose (here: support for a scientific event), the recipient of the allocation and, if indicated, the name of the sponsor.

The University is legally obligated to advise you that your consent with the collection, processing and utilization of your data is voluntary and may be revoked at any time. In the case of a revokement, the data will no longer be processed, utilized and divulged as of the receipt of your declaration of revocation.

We agree to the entry of our name into the State of Baden-Württemberg’s public sponsoring report.

⭘ Yes ⭘ No

**If there is no mark the name of the sponsor will be mentioned in the public sponsoring report of the State Baden-Württemberg.**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_, dated \_\_\_\_\_\_\_\_\_\_\_\_ Heidelberg, dated \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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sponsor University of Heidelberg

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facility