

Gender in Economics and Business - Topics

Introduction

The aim of the seminar "Gender in Economics and Management" is to provide insight in the way economics and management science analyze the roles of men and women and gender differences in general; and to learn about differences between men and women in economic reality. The economic fields are varied – we will look at topics from microeconomics, macroeconomics, organization theory and marketing. Furthermore, we will draw upon knowledge from (neuro-)psychology, biology and sociology about gender differences and discuss implications of results from these fields for economics and management.

- 1) Roles of women and men in the economy – a historical overview of developments in the western world.
- 2) Nature vs. Nurture – potential causes for gender differences in economic behavior and outcomes.
- 3) Division of work in the family and female labour force participation (2 Arbeiten).
- 4) The gender pay gap (2-3 Arbeiten).
- 5) Economic models of discrimination.
- 6) Gender differences in behavior & preferences – negotiation behavior, competitiveness, risk taking, management styles (2 - 3 Arbeiten)
- 7) Gender in the developing world.
- 8) Diversity management.
- 9) Policies affecting paid work and the family.

Literature:

F. D. Blau, M. A. Ferber, A. E. Winkler (2006) *The Economics of Women, Men, and Work*. 5th edition. Pearson Prentice Hall.

R. A. Lippa (2005) *Gender, Nature, and Nurture*. Routledge.

U. Gneezy, K. L. Leonard, J. A. List (2008) *Gender Differences in Competition: Evidence from a Matrilineal and a Patriarchal Society*. NBER Working Paper no. 13727

Francis Fukuyama, *The Great Disruption: Human nature and the reconstitution of social order*, The Free Press, 1999, Ch. 5, "The special role of women".

Data:

Verschiedene Artikel in "Aus Politik und Zeitgeschichte" B44/2003

http://www.bpb.de/publikationen/F5MVUS,0,0,Erwerbst%20tigkeit_von_Frauen_und_Kinderbetreuungskultur_in_Europa.html

Homepage des Bundesministeriums für Familie, Senioren, Frauen und Jugend (www.bmfsfj.de)

Familienmonitor 2008 des Instituts für Demoskopie Allensbach (www.ifd-allensbach.de)